

BRUNSWICK COUNTY SUMMARY – 2008

	DIRECT IMPACT	INDIRECT IMPACT	INDUCED IMPACT	TYPE SAM MULTIPLIER	TOTAL IMPACT
OUTPUT	\$191,029,701	\$32,106,112	\$51,172,042	1.4359	\$274,307,855
LABOR INCOME	\$91,473,042	\$8,161,443	\$12,147,224	1.2220	\$111,781,708
EMPLOYMENT	2,299	344	470	1.3540	3,113
TOTAL IMPACT OF HEALTH CARE INDUSTRY — LOCAL RETAIL SALES					\$36,130,108
MEDICAID EXPENDITURES					\$88,215,218
NUMBER OF MEDICAID ELIGIBLE					18,357
FEDERAL TRANSFER PAYMENTS					\$567,048,000

- In 2008 it is estimated that Brunswick County's health care industries produced over \$191 million in direct output revenue and contributed an additional \$83 million (indirect and induced) in health care goods and services for a total dollar output value that can be attributed to health care industries of \$274 million. The Output multiplier (1.4359) shows that for every \$1 in revenue produced by health care industries and additional \$0.43 was generated in the county's economy.
- Health care industries paid in wages and benefits to its employees over \$91 million (direct) and contributed an additional \$20 million (indirect and induced) for a total labor income that can be attributed to health care industries of \$111 million. The Labor Income multiplier (1.2220) shows that for every \$1 paid in wages/benefits paid to health care industry employees produced an additional \$0.22 in other wages/benefits throughout the county.
- In 2008 health care industries employed an estimated 2,299 (direct) and generated an additional 814 (indirect and induced) full/part time workers for a total work force that can be attributed to health care industries of 3,113. The Employment multiplier (1.3540) shows that for every 1 worker employed in the health care industry, an additional 0.35 workers are employed in the county's work force.
- In 2008, county total personal income and gross retail sales data show that approximately 32% of personal income generated was spent in local retail stores. Using this retail sales capture ratio of 32% it is estimated that the \$111 million paid to health care and support employees generated over \$36 million in local retail sales. Not all retail sales are taxed by the state or local governments. However, one can assume that much of the \$36 million generated by retail sales would be subject to both state and county taxes – generating additional revenue.

BRUNSWICK**2008**

Population	103,160
Area Sq. Miles	855
Persons per square mile	121
Number Employed	43,586
Unemployment Rate	6.6%
# of Industries	188
# of Households	54,644
Per Capita Income	\$30,118
Median Household Income	\$46,686
Total Personal Income	\$3,106,956,000
Gross County Retail Sales	\$1,004,231,000
Local Retail Sales Capture Ratio	32.32%
Federal Medical Transfer Payments	\$567,048,000
Number of Medicaid Eligibles	18,357
Medicaid Expenditures	\$88,215,218

HEALTH SECTOR	DIRECT IMPACT	INDIRECT IMPACT	INDUCED IMPACT	TYPE SAM MULTIPLIER	TOTAL IMPACT	ESTIMATED RETAIL SALES GENERATED
Pharmacies, Health and Personal Care Stores						
Output	\$24,246,538	\$3,794,656	\$5,580,632	1.3867	\$33,621,826	
Labor Income	\$11,053,697	\$988,234	\$1,465,466	1.2220	\$13,507,397	\$4,365,864
Employment	330	35	51	1.2600	416	
Home Health Care Services						
Output	\$11,714,757	\$1,360,517	\$3,316,905	1.3993	\$16,392,178	
Labor Income	\$5,412,175	\$329,677	\$701,515	1.1905	\$6,443,368	\$2,082,627
Employment	193	18	30	1.2515	242	
Physicians, Dentists, other Health Professionals						
Output	\$77,919,384	\$10,784,199	\$21,945,449	1.4200	\$110,649,032	
Labor Income	\$35,666,416	\$2,637,924	\$4,679,255	1.2052	\$42,983,595	\$13,893,167
Employment	761	119	202	1.4208	1,081	
Ambulatory and Outpatient Health Care Services						
Output	\$8,925,434	\$1,403,712	\$1,670,806	1.3445	\$11,999,951	
Labor Income	\$2,624,445	\$361,250	\$364,619	1.2766	\$3,350,314	\$1,082,889
Employment	66	17	15	1.4855	98	
Hospitals						
Output	\$49,310,468	\$12,107,249	\$12,281,314	1.4946	\$73,699,031	
Labor Income	\$23,744,156	\$3,126,441	\$3,270,354	1.2694	\$30,140,950	\$9,742,165
Employment	456	127	113	1.5271	696	
Nursing and Residential Care Facilities						
Output	\$18,913,120	\$2,655,780	\$6,376,937	1.4776	\$27,945,837	
Labor Income	\$12,972,153	\$717,918	\$1,666,014	1.1838	\$15,356,084	\$4,963,397
Employment	493	28	59	1.1764	580	
TOTAL						
Output	\$191,029,701	\$32,106,112	\$51,172,042	1.4359	\$274,307,855	
Labor Income	\$91,473,042	\$8,161,443	\$12,147,224	1.2220	\$111,781,708	\$36,130,108
Employment	2,299	344	470	1.3540	3,113	